



Central Florida Chic



About Danielle & Central Florida Chic

I'm a fashion and lifestyle blogger obsessed with Pinterest and finding the best designer deals. Located in Orlando, FL I love to share timeless pieces and style tips. My goal is to help people feel comfortable with their personal style and to not be afraid to dress up and stand out.



1,500



1,200



75+



200+

Monthly Pageviews: 2,500

Unique Visitors: 1,200

Social Engagement: 7%

Reader Gender: 92% Female

Reader Age: 18-35

Avg. Monthly Growth: 30%

SPONSORED POST: \$200 + PRODUCT
Sponsored post are original written material & photos promoting your brand or product. Post will link directly to your website and products for viewers to browse and shop.

SOCIAL MEDIA: STARTS AT \$150
Social media promos include post to various social media platforms. Price dependant on brand needs. Discounted packages available when combined with other promotions.

PRODUCT MENTION: \$150 + PRODUCT
A photo and mention of your product with website link or tag on social media.

BLOG SECTION: \$75
Blog sections are dedicated headers and copy that promote your brand. This section will include copy and a link directly to your website for viewers to click.

BLOG MENTION: \$25
Blog mentions are one line options placed within already written or upcoming content.



Previous Work & Collaborations:



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SARAH FLINT

Ready to get started?

Contact Danielle via email at Danielle@CentralFloridaChic.com

All collaborations and contracts will be finalized in writing detailing what the sponsor and the creator should expect. Work will only be started on collaborations once plans are finalized.